

GIORGIO GRAESAN and Friends	TECHNICAL SHEET GIOIA	Code	TDS2000_01
		Revision	01
		Date	29/09/2025

1. DESCRIPTION

GIOIA is a decorative interior paint with eye-catching and brilliant iridescent effects. Thanks to the silver mother-of-pearl flakes, the applied product changes brightness and pattern depending on the incidence of light. Made with water-based acrylic copolymers, it is washable and resistant to bacterial agents. It is available in 211 different colors.

2. USE

GIOIA is suitable for decorating various types of interior wall surfaces. It is easy to apply with a PE 9 brush.

3. PREPARING THE SUBSTRATE

Proper preparation of the substrate is essential for a perfect finish. Therefore, eliminate any peeling or crumbling paint or plaster, taking care to wash or brush any mould or dust. Before applying PRIMUS SABBIA, the surface must always be properly cohesive, otherwise, proceed with an insulating bonding agent, recommended especially in the case of plasterboard walls.

If applying on tiles, smooth out any wide grout lines by carefully grouting with PRIMUS AGGRAPPANTE (see the relevant technical sheet), then apply PRIMUS SABBIA.

4. METHOD OF APPLICATION

GIOIA is ready for use. Colour by pouring the COLOURING ADDITIVE, previously mixed, in the quantity indicated in the catalogue and mix until the colour is completely homogeneous, taking care not to leave uncoloured product on the bottom or on the sides of the tin.

The product is applied in two coats using PE 9 brush, making sure to use crisscrossing arcs of motion.

5. CLEANING THE TOOLS

Clean the tools with water immediately after use.

6. PROTECTING AND CLEANING

After 24 hours GIOIA can be further protected by applying, using the PE 13 roller, a coat of undiluted VETRO OPACO, VETRO LUCIDO, VETRO SATINATO or IPERVETRO (consult the respective technical sheets). This way, good water repellency is achieved and the wall is fully washable, using LATTE DETERGENTE (dilute 50 ml in 1 litre of water).

7. SAFETY RECOMMENDATIONS AND RISK IDENTIFICATION

The product does not require labelling according to current regulations. Use the product according to current health and safety regulations; after use, do not dispose of containers to the environment; let residue dry thoroughly and handle as special waste. Keep out of the reach of children. If swallowed, seek medical advice immediately and show this container or label. Do not empty into drains, waterways or soil.

For more information, see safety data sheet available on: www.giorgiograesan.it

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TECHNICAL CHARACTERISTICS: APPLICATION	
Dilution	Product is ready for use
Mixing	Always mix before use
Colouring	211 colours in the catalogue (before use, eliminate any skin and mix)
Tools	PE 9 Brush
Primer	PRIMUS SABBIA (at least one coat)
Conditions of application	From +10°C to +35°C with relative humidity < 85%
Number of coats	2
Drying time	Each coat dries in 6 - 8 hours at 20°C
Curing time	24 – 36 hours at 20°C
Protecting	VETRO (one coat) with PE 13 roller
Washability	Full wash with LATTE DETERGENTE if protected with VETRO

TECHNICAL CHARACTERISTICS: COVERAGE	
PRIMUS SABBIA	6 – 7 m ² /litre
GIOIA	7 – 9 m ² /litre in two coats
VETRO	7 – 8 m ² /litre

TECHNICAL CHARACTERISTICS: COLOURING				
COLOUR	LT. 15	LT. 5	LT. 2.5	LT. 1
G1	2.250 ml	750 ml	375 ml	150 ml
G2	750 ml	250 ml	125 ml	50 ml
G3	186 ml	62 ml	31 ml	12.5 ml
G4	60 ml	20 ml	10 ml	4 ml
G5	21 ml	7 ml	3.5 ml	1.4 ml

TECHNICAL CHARACTERISTICS: PRODUCT	
Composition	Acrylic copolymer in water emulsion, additives, mineral fillers and mother-of-pearl flakes
Specific weight	1.10 ± 0.03 Kg/litre
pH	> 8.0 – 8.5 after 30 days
EU limit value (Directive 2004/42/EC) Cat. A/l: decorative effect coatings (water-borne): 200 g/l	Maximum VOC content 14,11 g/l
Storage conditions	Keep in tightly sealed container, even after use and after cleaning the sides and lid of the tin, in a cool, dry place at temperatures between + 5°C and + 30°C
Packaging	1 – 2.5 – 5 – 15 litres

Giorgio Graesan & Friends guarantees that the information in this sheet is provided to the best of its experience and its technical and scientific knowledge, however cannot assume any responsibility for the results obtained with their use as the conditions of application are beyond its control. We recommend always checking the actual suitability of the product for each specific case. This sheet nullifies and replaces any previous version.

For more information, call phone number **(+39) 02.9903951** or on **Whatsapp: (+39) 3371410335**.